



SPONSOR BENEFITS 2021
Tentatively October 7 – 8, 2021
virtual format
www.northwestsummit.org

NW Summit Board of Directors has made the decision to hold the 2021 NW Summit for Financial Professionals as a virtual conference. If it becomes feasible for an in person experience we will provide this additional option to attendees. More information about the speakers, agenda and specific timeline can be found at www.northwestsummit.org. In the meantime, the virtual format allows for some exciting enhancements.

- Reduced Conference Fees
 - Practitioner & Student Admission \$75
 - Sponsor Admission \$125
 - Service Provider Admission \$149
- No breakout sessions. Attendees will have the ability to participate in all sessions, increasing the total number of CE credits available.
- Leading educational content that includes hot topics critical for operating in the new normal.
- Virtual networking happy hours with engaging subjects and activities including gift card raffles.

The NW Summit covers a broad spectrum of treasury related topics including cash, operations, investment, risk management, and other areas of current interest. This conference is designed for all levels of treasury management expertise including Treasurers, Treasury Managers, CFO's, Controllers, Accountants, Attorneys and providers of treasury management services. The Northwest Summit boasts a distribution list of over 2,500 professionals in the region that will be exposed to all conference materials, information and networking.

To pursue a sponsorship opportunity, please contact:

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 Jennifer Saliba, Conference Director | (503) 481-3331 | jennifer@consultrhino.com

	Speaking Role \$3,000		
Ability to contribute speaker/panel in a full attendance session	Included		
Emcee a networking roundtable	Included		
pre-conference email to attendees <i>(email text must be submitted 3 months prior to conference)</i>	Partner \$2,000		
Electronic advertisement during session break banner display <i>(16:9 widescreen electronic display in main conference area)</i>	2x rotation	1x rotation	
video commercial during event <i>(up to 2 minutes of video content played during conference)</i>	included	included	
Color advertisement in event program <i>(located on website and distributed to entire email network)</i>	1/2 Page	1/4 Page	Contributor \$1,250
Recognition during conference remarks	Large Logo Screen Share	Medium Logo Screen Share	Company Text Only
Receipt of attendee list <i>(includes company, title, name and mailing address when available)</i>	included + email addresses	included	included
Company verbiage on event website	50 words	25 words	Company Name & Hyperlink
Email Introduction to Preferred Attendees <i>(connect registered sponsor representative to attendee via blind cc: email)</i>	10 leads	5 leads	5 leads
Complimentary conference attendee(s)	1 standard ticket + 3 practitioner tickets	1 standard ticket + 3 practitioner tickets	1 standard ticket + 3 practitioner tickets
Logo on event website	Large Logo Sponsor Tab	Medium Logo Sponsor Tab	Company Text Only
	<i>8 opportunities available</i>	<i>6 opportunities available</i>	<i>4 opportunities available</i>

Sponsor Led Session Details

A 1:1 practitioner to service provider ratio must be obtained. If a solo speaker is preferred it must be confirmed by the NW Summit board prior to June 1, 2021. NW Summit requests panels do not exceed 3 individuals (2 practitioners, 1 sponsor). A sponsor's session topic must be approved by the NW Summit speaker committee no later than June 1, 2021. All speakers are required to follow NW Summit's speaker guidelines (located on the event website resources tab). 1 speaker from the sponsor organization and up to 2 corporate panelists will receive complementary conference attendance.